

Cookie Notice

PUBLISHER

Dohány Residence Kft.

EFFECTIVE

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WEBSITEwww.dohanyresidence.hu · www.dohanyresidence.com

This English version is a translation. In the event of any discrepancy between the English and the Hungarian versions, the Hungarian version shall prevail.

Use of cookies

The website of Dohány Residence Kft., www.dohanyresidence.hu (Hungarian) and www.dohanyresidence.com (English), uses statistics (Google Analytics 4) and advertising cookies with the visitor's consent; these are loaded by Google Tag Manager. Consent can be given or refused in the bar at the bottom of the page. To function, the website stores two settings in the visitor's browser: the chosen language and the decision made in the bar.

We ask that you read this document carefully. Please note that this notice applies only to the use of cookies on the two domains above (www.dohanyresidence.hu and www.dohanyresidence.com). The browser stores cookies and settings separately for each domain, so a decision made in the bar applies only on the domain where the visitor made it.

What is a cookie?

A cookie (in Hungarian: "süti") is a small data package that online services store in the browser. It is a common tool in the operation of modern online services and is supported by all browsers today.

How is a cookie created?

First, the client computer sends a request to the server. The server then creates a unique identifier, stores it in its own database, and sends the cookie created in this way back to the client with all the information. The information cookie received in this way is stored on the client computer.

How is a cookie used?

When the client computer contacts the server again, it attaches the previously created and stored cookie. The server compares the content of the cookie it receives with the content of the cookie it has stored. In this way it identifies, for example, a registered user who is logged in.

What does the website store in the browser, and what for?

For the website to function, two items are stored in the visitor's browser: whether they want the site in Hungarian or in English, and how they decided in the bar at the bottom of the page. The website stores these in the browser's local storage (localStorage). These data do not leave the visitor's device and contain no personal data.

If the visitor accepts measurement in the bar, the cookies of Google Analytics 4 and of the advertising platform are also placed in the browser. They are listed below.

Types of cookies

STORAGE NEEDED FOR BASIC OPERATION

These ensure that the website works properly and make it easier to use. On this website, this covers remembering the chosen language and the decision made in the bar. No consent is required for these.

STATISTICS AND PERFORMANCE COOKIES

With the visitor's consent, the website uses Google Analytics 4 cookies to see how many people use the site and how. Without consent, these are not placed in the browser.

ADVERTISING COOKIES

If advertising runs for the website, the advertising platform's cookies measure the results of the ads, for example whether a visitor who clicked on an ad submitted the form. These, too, are placed in the browser only with the visitor's consent. Possible platforms: Google Ads and Meta (Facebook, Instagram).

List of data stored in the browser

NAME	TYPE	PROVIDER	PURPOSE	HOW LONG IT IS KEPT
dhr-lang	the browser's local storage (localStorage)	the website	remembering the chosen language (Hungarian or English)	until the visitor deletes it in their browser
dhr-hozzajarulas	the browser's local storage (localStorage)	the website	remembering the visitor's cookie decision (statistics, advertising measurement) and the date of the decision	12 months, after which the website asks again
_ga	cookie, only with consent	Google (Google Analytics 4)	distinguishing users	2 years
ga<ID>	cookie, only with consent	Google (Google Analytics 4)	maintaining the session state	2 years

NAME	TYPE	PROVIDER	PURPOSE	HOW LONG IT IS KEPT
_gcl_au	cookie, only with consent	Google (Google Ads)	advertising measurement	90 days
_gcl_aw	cookie, only with consent	Google (Google Ads)	advertising measurement: recording a click on a Google Ads ad	90 days
_fbp	cookie, only with consent	Meta (Meta Pixel)	unique browser identifier for advertising measurement	90 days

The name of the **_ga_** cookie ends with the identifier of the website's measurement property.

Content loaded from an external provider

The visitor's browser loads the tiles of the map on the website from an external provider. In doing so, the provider receives the visitor's IP address. The provider is OpenFreeMap (operated by Hyperknot Software Kft.). According to its own notice, it does not place cookies and does not log IP addresses by default.

How can you check and delete the stored data?

All modern browsers allow visitors to view and delete the data and cookies stored in the browser, and to block them. Most browsers accept cookies by default, but these settings can usually be changed.

Please note that after the stored data are deleted, the website will no longer remember the chosen language: on the next visit it will appear in the default language, and the bar will ask for a decision again.

Information on the settings of the most popular browsers is available on the following pages:

- ◆ Google Chrome
- ◆ Mozilla Firefox
- ◆ Microsoft Edge
- ◆ Apple Safari